Kat Fenton

fentonke@mail.uc.edu
(330)-414-2510

Experience

Contract Product Designer | GE Aerospace | September 2021 - Present

- Plan and manage product roadmaps for design
- Alignment of business goals with user goals
- Customer outreach and research
- Rebrand GE Aviation to GE Aerospace across multiple apps
- Sitemaps, wireframes, and high fidelity prototype generation
- User onboarding and continued learning
- Collaboration with product owners and developers
- Design system management and documentation

UX Designer | Dasault Falcon Jet | September 2019 - September 2021

- Template creation for social media and internal communications
- Define scope, product requirements, and vendor management
- Wayfinding and environmental graphic design
- Design system management
- Universal design and accessibility best practices (WCAG 2.0)
- Create and maintain user personas, journey maps, and user outreach

UX Designer | E & J Gallo Winery | September 2018 - September 2019

- Sitemaps, wireframes, and high fidelity prototype generation for web
- Content management and development hand off
- Basic HTML and CSS coding
- Product photography and videography support
- Social media content generation
- Web analytics and user tracking
- Agile work environment

Graphic Designer | University of Cincinnati Economic Department |
October 2017 - September 2019 | Part Time

- Data visualization and infographics
- Content management
- Layout and design of presentations, white papers, and case studies
- Write and edit copy for assets

Graphic Designer | University of Cincinnati Campus Services Marketing |
August 2015 - September 2017 | Part Time

- Social media content generation
- Layout and design of fliers, environmental graphics, and websites
- Photography and videography

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Education

Ohio Certified Volunteer Naturalist | Ohio State University | 2022

Certification in Community Management | University of Michigan | 2021

Certified Professional in Accessibility Core Competencies | International Association of Accessibility Professionals (IAAP) | 2021

Bachelors of Science in Design | University of Cincinnati | 2019

Graphic Communications | Cuyahoga Valley Career Center | 2014

Technical Skills

- Adobe Creative Suite
  - After Effects
  - Analytics
  - InDesign
  - Illustrator
  - Media Encoder
  - Photoshop
  - Premiere Pro
  - XD
- Box
- CSS
- Discord
- Facebook
- Figma
- HTML
- Invision
- Instagram

- Microsoft Office
  - Excel
  - Outlook
  - PowerPoint
  - Word
- Miro
- Pinterest
- QA and Prod Environments
- Rally
- Sketch
- WCAG 2.0
- Wordpress